



AGENCY FACTS

Founded in 2010 and headquartered in Arizona, StringCan Interactive is a full-service digital agency that helps B2B mid-market C-Suite execs in manufacturing, technology and professional services break growth plateaus by aligning their go-to-market teams around predictable revenue systems.

SOME OF OUR CLIENTS

PHILOSOPHY

Alignment first; revenue before tactics.

We start by bringing your sales, marketing and operations teams together around a single set of goals and metrics. Then, by living and breathing your brand, we design a unified growth engine that turns prospects into qualified opportunities, —without gaps or handoff friction.



CLIENT EXPERIENCE

"When our company began implementing an effective growth strategy, we knew it was vitally important to refresh our brand, image, and communication style. We engaged StringCan Interactive to help us with this critical step. We could not have chosen a better partner to help us achieve our goals. We enjoyed the engagement with them and now have a refreshed brand identity, image, and communication process."

Dave DeLong, Head of Corporate Development at Molecular Testing Labs

KEY SERVICES

- 30-Day Alignment Sprint
 - Fast-track sales-marketing-ops unity
- Messaging & Positioning
 - Remove friction in your story
- Pipeline Content
 - Assets to fuel qualified leads
- Martech & CRM
 - Automation & single source of truth
- Conversion Optimization
 - Turn visitors into opportunities